

MANIFESTO OF PRIMAREALISM

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Dear Human,

By the end of the first quarter of this century, society's challenges have grown beyond the capabilities of the art we know. Humanity's detachment from full reality, along with the loneliness, confusion, and disappointment within society, as well as the consequences of decades spent escaping one's own emotions, has led to a shift from art that explores ideas without emotions to an obsession with AI. Instead of asking ourselves who we are, we now ask AI what it thinks about us. We ignore the inability to feel and experience our reality and to empathize with the experiences of others. Thus, we, Anna and Valeriia Lyshchenko, declare the necessity of creating a new artistic movement - Primarealism.

Primarealism is an art movement that visualizes the greater potential of physical reality than we can perceive due to the limitations of technology and sensory capabilities. Art in this movement becomes a space for experiencing full reality and developing a new understanding of the connection between the observer and the physical world. By employing deep emotions and experiences, science, and philosophy, the artist merges Secundareality (the physical world we can see, which follows its laws until an observer appears - the "observer effect" in the double-slit experiment) with Primareality (the physical world that we cannot see, akin to dark matter, due to the limitations of current perception resources) to liberate the individual from the pressures of Secundareality. The movement reinterprets the fear of time and pain of existence. Primarealism simultaneously fosters empathy within the individual and compels reflection on your role in this world.

Primareality is part of the 95% of matter in the universe that we cannot see due to the limitations of technology and intellectual perception of matter. Like dark matter, which cannot yet be directly observed but whose presence is evident through gravitational effects, so too does the change in photon behavior in the presence of an observer (the "observer effect" in the double-slit experiment) reveal the presence of Primareality through the individual within the 5% visible matter of Secundareality. Thus, just as gravity suggests the existence of dark matter, so does the observer's presence suggest the existence of Primareality.

Secundareality is the 5% of reality we can see and record, which follows its rules until an observer appears. In the double-slit experiment, as long as no observer is present, we observe the consistent behavior of Secundareality; however, once an observer appears, the visible matter's behavior changes. The "observer effect" confirms the distinction between the matter we can see and record and the matter that manifests as Primareality (part of the 95% of reality we cannot see or record, similar to dark matter) within the observer that alters Secundareality.

Prima matter is the physical manifestation of Primareality (part of the 95% of reality we cannot see or record) through the individual within Secundareality (5% of reality that we can see and record, operating according to its own rules until an observer appears). We propose that Prima matter is the cause of Secundareality's behavioral change when the observer appears in the double-slit experiment. Just as gravitational effects indirectly confirm dark matter's existence, the change in Secundareality's behavior indirectly confirms the presence of Prima matter within the individual.

Primaautonoma is the entire physical world that includes all initial and eventually final self-created matter and realities, akin to the "Big Bang."

In Primarealism, the absence of hierarchy brings us closer to understanding one another. So, in a world of paintings without ideas and ideas without emotions, Primarealism, by uniting art, science, and philosophy, becomes a space for experiencing full reality and deep emotions in the simplest way. We do not propose rewriting art history; we propose creating new art incorporating the achievements of science and philosophy.

Materials and Techniques

In Primarealism, every choice of material and technique, performance, or writing serves the overarching idea, enabling the viewer or listener to have a deeper emotional and intellectual experience:

- Collage: Created using a unique gel-transfer technique, where photographic pigment adheres to a surface, leaving a matte texture that contrasts with the blaze of gold or the depth of oil paint. This technique's inherent unpredictability mirrors the elusive nature of Secundareality;

- **Unaltered Photography:** Photographs are presented without digital manipulation, preserving the "light" that touched the subject at the moment of capture. This way emphasizes the authenticity of the moment as a foundation for artistic exploration;
- **Gold Leaf:** Genuine gold (23.75K or 24K) creates a luminous effect, symbolizing Prima matter's eternity. Its physical properties ensure color permanence, while its placement evokes waves of sunlight;
- **Mixed Media:** Works often incorporate unconventional materials, such as the marker and oil used in "Budmo," a piece exploring the conflict between the harsh realities of Secundareality and the desire for a human to exist;
- **Performance:** Through embodying the core principles of Primarealism, performance becomes a powerful method of awakening human emotions, transmitting experiences to the audience, and eliciting reactions from the observer in real-time;
- **From Poetry to Prose:** By understanding and empathizing with Primarealism, writers, and poets can initiate discourse and create new works inspired by this new language of reality.

The Viewer's Journey

Primarealism removes the boundary between art and viewer. It invites the audience to step beyond observation into participation - to feel, reflect, and transcend. Our works are not objects to admire but experiences to live. They challenge the viewer to confront inner fears, embrace unity, and rediscover the timeless essence within themselves.

Understanding the limitations of our physical senses and technological vision of reality should not become an obstacle to seeking full reality but rather a motivation for new achievements! By creating a new language, we can start a conversation understood by everyone who wishes to move toward humanity! By experiencing the difficult emotions tied to Secundareality, a person partially frees themselves from its pressure and the fear it carries. Without confrontation with those who follow different paths, with respect for ourselves and the audience, we invite all those who seek a new understanding of the world and our role in it to join Primarealism! Let people in the blue sky of indifference notice humanity's gold!